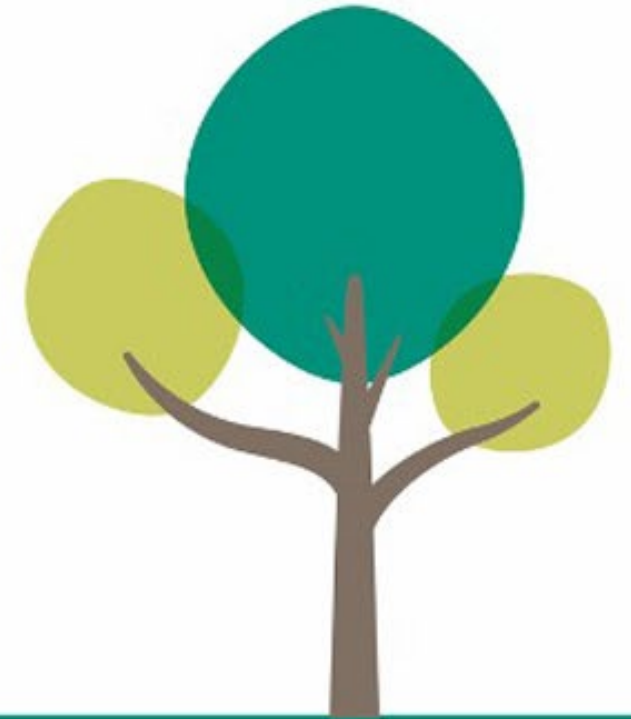




Sandwell Better Mental Health Strategy

2023-2026





Context

- February 2022 - HWBB approved the development of the Sandwell Better Mental Health Strategy
 - Strategy is based on the findings from the State of Sandwell report
 - Has 9 priorities and principles
- Over the last 12 month, we have:
 - Hosted several coproduction workshops with stakeholders
 - Conducted a rapid needs assessment
 - We now understand current issues and impacts of COVID-19.





Draft Strategy

- Feedback collated from co-production activities and needs assessment
- Ready for public consultation
- We propose to hold a 60-day public consultation period allowing stakeholders, including Sandwell residents, to share their views on the draft strategy.





Public Consultation Plans

- The public consultation will be launched at a stakeholder event on 26th September.
- To ensure a wide reach for the public consultation, we will:
 - Publish consultation surveys (1 x residents and 1 x professionals/organisations) and promote widely across networks, partnerships and communication channels.
 - Produce an accessible video explaining the priorities and key drivers of the strategy
 - Grant fund community organisations to host consultation focus groups to reach as diverse a range of communities as possible.





Next Steps

- The opinions and comments from the consultation will be analysed by Public Health, with any final amendments made to officially publish the Sandwell Better Mental Health Strategy in January 2024.
- The Better Mental Health Partnership will be accountable for the Strategy ensuring that the action plan is delivered, and the 9 priorities and principles achieved.





Thank you for listening

Any Questions?

